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“The Asian American Federation’s philanthropic mission is focused on addressing social issues for underserved Asian American populations. Of all the different roles the Federation plays, its most powerful impact is that of a convener and broker to agencies, government, businesses and funders. The Federation’s long-standing reputation and credibility elevate the potential that collaborations and partnerships can succeed.”

- Nelson Louis, Executive Officer, The Ong Family Foundation
Dear Friends:

At the start of 2008, the Asian American Federation of New York shortened its name to the Asian American Federation. The mission of the Federation remained the same; only, its impact would reach far beyond New York City as demonstrated in the 2010 Census community outreach efforts. Celebrating its 20th anniversary in FY2009-2010, the Federation continues to serve as a strong leader, an invaluable resource and a recognized voice for the Asian American community both locally and nationally.

While financial hardship and economic uncertainty affected everyone the past few years, our most loyal supporters chose to give when it mattered the most. Though institutional giving declined, individual and family philanthropy helped us weather the economic storm and sustain our commitment to our agencies. As the economy went into a recession, our member agencies suffered significant levels of funding shortages and struggled to sustain the services they provide. All the while, the needs of our community continued to grow. In the face of such hardship, the Federation’s mission persevered.

• We granted funds to member agencies to help them maintain their invaluable services, such as feeding the homebound elderly, working to end violence in the home, and combating poverty.

• With pressing needs, we undertook two special initiatives: the Elderly Suicide Prevention & Education Campaign and the Census 2010 Community Engagement Campaign. The Census campaign, a nearly $1 million initiative, marked an unprecedented level of funding support and community mobilization to ensure an accurate count of Asian Americans in New York, New Jersey and Philadelphia. Partnering with nearly 40 community-based organizations, we helped increase awareness and participation of Asian Americans in the 2010 Census.

• We published two reports that examined the needs of the Asian American community. Working but Poor: Asian American Poverty in New York City revealed findings on poverty affecting children, seniors and working families. Revitalizing Chinatown Businesses: Challenges and Opportunities has been widely used by government, community planning and development agencies.

This report highlights the Federation’s accomplishments from July 1, 2007 to June 30, 2010. What we achieved, despite the challenges, serves as a testament to the commitment of our friends who support us. Thanks to the philanthropy of our donors – new and returning, we were able to raise valuable funds and help support our member agencies through this critical period. Looking towards the next twenty years, we hope that our circle of friends continues to grow and that our impact reaches a little further each year.

Sincerely,

Jeffrey Chin  
Chairman of the Board

Cao K. O  
Executive Director

“Of all the children who are abused or neglected, 50% of their moms are also abused. Support from the Asian American Federation and the Asian American Community Fund helps us serve these moms and train community agency staff in recognizing signs and treating intimate partner violence.”

- Larry Lee, Executive Director, New York Asian Women’s Center
“We deeply appreciate the leadership that the Federation has provided the Asian American community. We have benefited immensely from the grant, trainings, email communication, posters and numerous resources. We look forward to our continuing partnership in future projects relating to Census 2010 and beyond.”

- Ana Liza L. Caballes, Overall Coordinator, DAMAYAN Migrant Workers Association
OUR MISSION

The Asian American Federation is a nonprofit organization that works to advance the civic voice and well-being of Asian Americans. We provide leadership to the Asian American community through philanthropy, policy research and strengthening community nonprofits.

Established in 1989, the Federation funds, serves and works with 44 nonprofit agencies in the fields of health & human services, education, economic development, civic participation and social justice. Together, we address Asian American needs and help represent our communities.

WHAT WE DO

• **Nonprofit Support**: We provide training, consultation and assistance to help member agencies strengthen and improve their governance, management capabilities and operational infrastructure. We also help agencies attain funding and facilitate partnerships and collaboration.

• **Philanthropy**: We promote giving and volunteerism to connect resources to needs. Our Asian American Community Fund provides grants to support programs and services.

• **Policy & Research**: We initiate research to assess community needs, to improve service access and to inform policies. We advocate on issues affecting our communities and our agencies. Our Census Information Center expands access to census data and publishes up-to-date demographic profiles of Asian Americans.

• **Special Initiatives**: We make targeted efforts to respond to emerging issues as well as events or circumstances that impact our communities.

Korean American Family Service Center students making posters for the Federation’s Census 2010 You Count! contest.

Celebrating the Federation’s 21 Years of Service:

1989 The Federation is incubated and funded by the United Way of New York City.

1990 The Federation initiates a ten-month community organizing effort to advocate for fair representation of Asian Americans during the redistricting process in New York City.
The Asian American Federation is uniquely able to make a difference across diverse ethnic communities on multiple fronts from poverty to domestic violence. Since its inception in 1993, the Federation’s Asian American Community Fund (AACF) has been instrumental in directly supporting programs for Asian American individuals and families in need. Due to the economic crisis of 2008, community organizations were hit hard and struggled to maintain their services. In the past three years, the Federation has been committed to working closely with these groups to weather these challenges, and has increased funding support to agencies from $185,000 in 2007 to $893,000 in 2010.

Through an annual competitive application process, the Federation awards grants to sustain critical services, respond to community needs and strengthen the capacity of member agencies for greater effectiveness and efficiency in service delivery. In FY2010, AACF expanded to include the 2010 Census Community Engagement Campaign and the Elderly Suicide Prevention & Education Program. All proposals are reviewed and voted on by our allocation committee which consists of Federation board directors and professionals in the field: Sunil Wadhwa, Chair, Gravitas Technology, Inc.; Richard Hsia, Esq., Wright Risk Management Company; Alan Okada, Citigroup Foundation; Lisa Philp, JP Morgan Chase Foundation; Grace Lyu Volckhausen, Tiger Baron Foundation; and Alison Yu, William Randolph Hearst Foundation.

The Federation’s five priority areas are: Aging, Census and Civic Engagement, Children and Education, Economic Development and Mental Health.

At an event organized by the Federation, Wrap 4 A Smile Foundation volunteers serving meals to seniors at Hamilton-Madison House.
STRENGTHENING COMMUNITY AGENCIES TO WEATHER THE ECONOMIC STORM

ISSUE FACED BY THE COMMUNITY:
As families contend with job losses and financial insecurity, human services have consequently been in greater demand among those in need. Many community organizations see their own survival at risk as government agencies, corporations and private foundations make significant cuts in human service funding because of budget shortfalls. Asian American nonprofits, of which many are small in size, face significant barriers to access funding and thus, are particularly vulnerable in such tough economic conditions. For HIV/AIDS organizations like Asian & Pacific Islander Coalition on HIV/AIDS (APICHA) that face declining resources supporting HIV prevention and care, the economic downturn slashed funding even further; domestic HIV prevention only accounts for 4% of the total national funding for HIV/AIDS.

ASIAN AMERICAN FEDERATION Responds:
In anticipation of the severe impact of the recession on member agencies, the Federation increased its support by 56% for grants geared to improve fundraising, fiscal management and development capacity from FY2005-2007 to FY2008-2010. The Federation prioritized that grantees not only overcome the financial challenges, but also strategize long-term sustainability.

As budget cuts continued, APICHA increased its advocacy and public policy activities to ensure that the agency stabilized its resources to continue providing HIV/AIDS services and education. The Federation helped enhance APICHA’s Advocacy and Public Policy Project by informing key legislators of the many issues facing Asian American communities living with HIV/AIDS in New York City, and increasing support for HIV/AIDS programs.

The Federation supported Chhaya CDC to diversify grant prospects, develop an individual donor campaign, and shore up its development staff. As a result, even as the private sector decreased its support, Chhaya was able to successfully raise 27% in revenues and expand its programs to respond to the foreclosure crisis by bringing housing, financial literacy and homeownership resources to the South Asian community. During the past two years, Chhaya, as a HUD-certified counseling agency, doubled its staff due to careful strategic planning and built stronger infrastructure to manage public grants, engage in effective public relations, and obtain new funding streams.

In addition to strengthening member agencies’ capacity, the Federation led efforts to deal with the impact of the economic storm on several other levels:

- On November 5, 2008, the Federation convened a membership meeting for a discussion on the effects of the economic recession. Member agencies shared their
concerns about city budget reductions and how to continue their services with limited resources. Guest speaker, Penny Fujiko Willgerodt, Executive Director of Prospect Hill Foundation, offered insights from the foundation community and advised agencies on new or alternative grant-seeking approaches.

- The Federation provided workshops and trainings for agencies to help overcome the effects of the recession and strengthen their fundraising, grantmaking and development capacity such as fiscal contingency planning. Targeting agency executive directors and board members, these workshops helped agencies prepare for anticipated funding reductions, and were taught techniques to pre-empt shortfalls and implement fundraising activities that complement their regular development efforts. In the age of social networking and instant access to information where the Internet is the first place a potential donor will go, the Federation hosted four groups of international interns from Asia to develop interactive websites for agencies who lacked one or to revamp existing sites.

- In addition to working with our member agencies, the Federation also joined forces with the United Way of New York City and other major federations to advocate for the inclusion of support for nonprofits in the American Recovery and Reinvestment Plan passed by Congress in early 2009. The Federation hosted its 2009 Annual Membership Meeting with agencies and the New York Secretary of State Lorraine Cortés-Vázquez, a member of the Governor’s Economic Recovery and Reinvestment Cabinet, to discuss New York State’s plan for spending federal anti-poverty stimulus funds.

1993 The Asian American Community Fund is established providing $79,925 in grants to 16 agencies. To date, $3 million has been awarded to over 100 community organizations.

1993-1997 Led by the Federation, the Asian American Task Force on Aging is created to advocate for the growing number of elderly Asian Americans.
ISSUE FACED BY THE COMMUNITY:
Based on the Federation’s *Working but Poor: Asian American Poverty in New York City* report released in October 2008, these alarming statistics were revealed:

- Nearly 1 in 5 Asians (19.6%) live below the poverty level surpassing 11.5% for non-Hispanic whites in New York City.
- About one fourth of Asian children in New York City live in poverty.
- More than half (55%) of Asian children below the poverty level live in two-parent households in which only the father works.
- Seniors are the poorest Asian age group in New York City with 31.3% living in poverty.

The 2008 economic recession has left the low-income immigrant community struggling with layoffs, businesses closing, and consequently adding to the 19.6% statistic of Asian Americans in poverty. Hamilton-Madison House, a 111-year-old settlement house that provides social and educational services to Lower Manhattan’s Two Bridges/Chinatown community, documented that the need for services and aid increased by 23%; 30% of clients at its Chinatown Resource Center are unemployed and 40% come to resolve financial issues. A significant group that has been greatly affected by the downturn is the undocumented low-income migrant and domestic workers who are particularly vulnerable because of the lack of protection by labor and immigration laws.

ASIAN AMERICAN FEDERATION RESPONDS:
With its *Working but Poor* report, the Federation brought the issue of poverty among Asian Americans – largely unknown to the general public – to the forefront, and was instrumental in putting forth policy recommendations to increase economic opportunities for immigrants, improve business practices, and expand the supply of affordable housing in immigrant neighborhoods.

Upon the report’s release, the Federation initiated efforts to implement these recommendations by co-hosting a briefing with the United Way of New York City and the Human Services Council on October 30, 2008. More than 60 people attended including member agency directors, new non-profit leaders, foundation program officers and government representatives.
Working but Poor galvanized so much media buzz that it led to my FOX TV News to issue an investigative news special, “A Community in Crisis,” by Ti-Hua Chang in 2009. The news report brought significant awareness on the severe impact of the economic crisis on Asian American communities. And within two weeks, a follow-up segment was reported on Fox5’s Good Day Street Talk with the Federation’s Census Programs Director, Howard Shih, and representatives from two member agencies (New York Asian Women’s Center and South Asian Youth Action).

Due to the media buzz surrounding the issue, the Federation organized a meeting with the Governor’s Office, community leaders and other organizations to discuss ways the state could better serve the Asian American community. Dialogue with David Hansell, Commissioner of the Office of Temporary and Disability Assistance and the Co-Chair of the Governor’s Economic Security Cabinet, concluded that increased availability of government funding and English as a Second Language (ESL) classes were needed so that newly arrived immigrants or those in jobs with little room for growth would be able to advance to better paying jobs.

Moreover, the Federation took action by making sure that programs aiding poverty issues continued during this difficult time of funding cutbacks. One such agency is the Hamilton-Madison House’s Chinatown Resource Center, the one-stop-shop where local residents needing immediate assistance receive bilingual benefit enrollment support, housing & legal assistance, employment counseling, and computer & ESL classes. The Federation supported a case assistant to make an initial assessment, provide clients with employment resources, and help them develop a career plan such as resume writing classes and workshops on how to start your own business.

The Federation also enabled the DAMAYAN Migrant Workers Association to sustain its LUNAS: Filipino Migrant Workers Holistic Health Project that educates Filipino workers to understand their rights as workers and immigrants, and to challenge the root causes of migration and poverty. A unique organization with over 500 members, DAMAYAN is led, guided and implemented by low-income women workers. The Federation’s support provided labor rights trainings, referral services as well as workshops on the effect of the crisis, and practical skills for organizing grassroots fundraising and membership recruitment.
REVITALIZING CHINATOWN BUSINESSES

ISSUE FACED BY THE COMMUNITY:
In the years since the tragedy of the September 11th attacks, the business environment in Manhattan’s Chinatown has stabilized. However, Chinatown’s economy has not kept pace with the rest of New York City’s economy. The impact of September 11th revealed deep-seated challenges that Chinatown has been facing for decades. Significant shifts in Chinatown include decline in garment manufacturing and retail, growth of banking and other industries, changes in the customer base, increases in luxury condominium development, and a rise in commercial rents.

Asian American Federation Responds:
In such a challenging environment, the Federation stepped forward to study the reasons behind the fragility of the Chinatown economy and to seek ways to strengthen businesses in Chinatown. The Federation’s research team analyzed government and administrative data, surveyed a cross section of community businesses, and interviewed business leaders and economic development experts.

The resulting study, Revitalizing Chinatown Businesses: Challenges and Opportunities, documented that from 2001 to 2004, the total number of businesses in Chinatown increased from 4% and the average wage rose 10%, although the total number of jobs decreased 5%. The report also revealed that traditional pillars of the Chinatown economy that have been primary sources of immigrant jobs were shrinking or struggling. More than half of Chinatown’s garment factories closed; retail trade jobs decreased 6%; and 43% of Chinatown restaurants reported lost revenue.

However, at the same time, other Chinatown industries were growing such as health care, social assistance, finance and the arts. In order to build on Chinatown’s economic and cultural assets and fulfill Chinatown’s economic potential, the report made six recommendations:

- Help Chinatown businesses develop strategies to better serve a diverse customer base by creating unique products and services.
- Improve business practices to make Chinatown more appealing to prospective customers.
- Provide targeted assistance to help businesses enhance their strategies and practices.
- Sustain environmental and business improvement efforts to raise the community’s image using a cooperative model.
- Resolve parking and transportation issues to make it easier for customers to patronize Chinatown businesses.
- Pursue transformational development projects that complement and strengthen Chinatown’s cultural and economic assets.

Through these recommendations, the Federation provided vital advice to Chinatown business owners, policymakers and community leaders at a critical time. Moreover, the Federation was able to help launch a parking study by the New York City’s Department of Transportation that will identify alternatives for the increasing parking and transportation problems in Chinatown.

The report can be found on the Federation’s website: http://www.aafederation.org/research.
ISSUE FACED BY THE COMMUNITY:

Despite the common stereotypes of Asian Americans’ high educational achievements, one in five adult Asians do not graduate with a high school diploma – more than that of 16% for all New York adults, according to the Federation’s Profile of New York State’s Asian Americans: 2005-2007. Additionally, 12% of Asian adults had less than a ninth-grade education compared with 7% of adults in general.

Many Asian American parents lack the knowledge and tools to navigate the U.S. public school system and cannot access help for their children because of deep cultural and language barriers. The Profile of New York State’s Asian Americans also documented that over two in five Asians (42%) spoke English less than “very well” compared with the statewide limited English proficiency (LEP) rate of 13%.

Studies have shown that because of the cultural gap between first-generation Asian immigrant parents and second-generation American born or raised children, an increasing number of Asian American youth struggle to define their bicultural identity and thus experience academic underachievement, low self-esteem, depression, substance abuse and juvenile delinquency.

ASIAN AMERICAN FEDERATION RESPONDS:

To increase high school graduation rates and meet the growing needs for culturally and linguistically appropriate education programs, the Federation enhanced support for youth afterschool centers and parenting workshops. For the past three years, AACF awarded eight different programs for children and youth education including:

The Asian Youth Center of New York’s Youth Development and Mentorship Program (YDMP) helped up to 200 at-risk youth, ages 13 to 21, through afterschool tutoring, counseling, vocational training and leadership development.

With the closing of the Youth Center’s Youth Development and Delinquency Prevention Program due to federal funding cuts, the AACF’s support was vital in sustaining YDMP. Participating students demonstrated growth with an 84% increase in self-esteem. 97% were promoted to the next grade level, and 95% of 12th grade participants graduated.

AACF was also crucial to sustain the Korean American Family Service Center’s Youth Community Project Team (YCPT) and Unni-Hyung “Big Brother-Big Sister” Mentoring Program which serves Korean American children of domestic violence victims. The Unni-Hyung Mentoring Program provided culturally sensitive one-on-one mentoring specifically catering to the ethnic needs of Korean American youth (ages 7-17) to succeed in school and build positive self-esteem. The YCPT engaged teens to develop leadership skills and a healthy bicultural identity through community-building projects. Each semester, youth collaborate to undertake projects aimed at making positive changes in the community that range from aiding the elderly to increasing awareness on violence and abuse.
Serving over 1,000 youth and their families, the **YWCA of Queens** addressed the needs of disconnected youth by offering GED preparation, job training and supportive services, including higher education and career counseling. Through the AACP, the agency was able to initiate a pilot Pre-GED Literacy Program for out-of-school youth students below 8th grade proficiency. By developing the necessary skills, aptitude and confidence through training and tutoring, students reported a change from a “cannot” to a “can do” attitude, successfully transitioning to the YWCA’s GED/Workforce Development Programs and taking them one step closer to their career goals. A YWCA of Queens student declared, “People think that with just a GED we can’t go anywhere. I’m going to prove them wrong.”

The Federation also enabled the **South Asian Council for Social Services (SACSS)** to assist 30 families in overcoming cultural and linguistic barriers and building their knowledge and resources to increase their children’s success at school. The yearlong SACSS’s Parent Empowerment Program (PEP) included workshops on communicating with your child, understanding the New York City public school system, ESOL classes and one-on-one sessions to help with individual needs. Parents also acquired useful information about parenting techniques and signs to look out for in academically, socially or personally at-risk children.

In addition to supporting culturally sensitive youth programs, the Federation also represented Asian American parents in their children’s education as the 2002 law, which gave the New York City Mayor control of the city’s public school system, was set to expire in June 2009. To gain an understanding of parental opinions regarding the law and its impact, the Federation partnered with the Hispanic Federation, the Black Equity Alliance and Learn NY to conduct a citywide survey. Interviewing hundreds of parents at schools and community centers in areas with high concentrations of Asian Americans, the Federation was able to relay to New York City Mayor Michael Bloomberg, parental concerns regarding their children’s education and types of improvements they wished to see.
ISSUE FACED BY THE COMMUNITY:
40% of Asian American elders report depressive symptoms ranging from mild to severe. Suicide is the 8th leading cause of death for Asian Americans and Pacific Islanders. In New York City, Asian American is the only racial/ethnic group that has suicide listed as one of the top 10 leading causes of death. For Asian women 65 and older, the suicide rate is double that of their non-Hispanic white peers.

Asian Americans do not access mental health treatment as much as other racial/ethnic groups do due to a strong stigma against mental illness. Emotional “problems” are viewed as shameful and often go unreported, undiagnosed and untreated. Additionally, access to culturally and linguistically competent mental health care providers is limited. Therefore, even for those who do seek help, it becomes a challenge to find the appropriate care.

ASIAN AMERICAN FEDERATION RESPONDS:
With a grant from the New York State Office of Mental Health and funding from a private foundation, the Federation developed and launched the Elderly Suicide Prevention and Education Campaign in 2009. The ongoing campaign targeted Asian American seniors, but also key support persons including family members, direct care service workers and health care professionals to raise community awareness on elderly suicide:

- Outreach activities, including public events, workshops, radio and TV informational ads, and distribution of over 700 Healing the Spirit DVDs to a total of 500,000 people, were conducted by Filipino American Human Services, Inc. and South Asian Council for Social Services in the Filipino and South Asian communities.
- Hamilton-Madison House provided mental health intervention for 193 uninsured and high-risk individuals.
- In February 2010 with the Hunter College School of Social Work, the Federation sponsored and organized a 12-week Licensed Master Social Worker (LMSW) preparatory course for 50 Asian American bilingual, bicultural social workers to help them obtain LMSW licenses and increase providers’ skills in understanding clients’ barriers.
- The Charles B. Wang Community Health Center’s Project Asian Health Education and Development (Project AHEAD) provided training and field experience for 30 college students pursuing careers in the health care field.


2000 The US Census Bureau designates the Federation as a Census Information Center (CIC), the only Asian-focused in the Northeast.
ENSURING AN ACCURATE COUNT OF ASIAN AMERICANS IN CENSUS 2010

ISSUE FACED BY THE COMMUNITY:
Historically, Asian Americans in the United States have been undercounted in the decennial census. And since government funding is allocated to human service programs and schools based on census data, our Asian American communities do not receive enough resources and assistance they need. Census data is also utilized in redistricting, voting rights and language access to government services. Most significantly, by filling out a census form, it is one of the truly few ways – even before gaining a green card or the right to vote – that new immigrants’ voices can be heard by mainstream policymakers.

Several reasons for the undercount of Asians include:
• Language and cultural barriers preventing households from filling out their forms.
• Because the census is only conducted every 10 years, many new immigrants are unaware of its existence and do not understand its significance.
• Lack of trust in government regarding confidentiality of the information provided.

• Multi-family households and unconventional housing situations prevent individuals and households from ever receiving a census form.

ASIAN AMERICAN FEDERATION RESPONDS:
Without the Federation’s strong relationships with community-based organizations, Asian Americans would continue to be undercounted. To ensure a complete count of all Asian Americans, the Federation took a lead role for the 2010 Census and launched its Census Community Engagement Campaign in December 2009 to mobilize and coordinate community efforts.

Generously supported by a private foundation and the New York State’s Department of State, the Federation provided technical assistance and grant funds to 36 Asian American organizations across New York, New Jersey and Philadelphia. Totaling $543,000, this grant allocation marked an unprecedented level of funding to grassroots Asian groups for census outreach.
Some key partner agencies’ Census 2010 activities were:

**Citywide Student Poster Contest for Census 2010**
The Federation awarded $45,000 to the winners of the Census 2010 New York Citywide student poster contest, You Count! 35 kindergarten to 12th grade students won the competition based on artistic creativity and the ability to clearly promote civic participation.

**In-language Hotlines**
A major component of the Federation’s census campaign was local multilingual hotlines for individuals if they had questions about the census form. Spanning 12 languages, the hotlines were operated by the Federation’s partners – community-based organizations that know and understand the needs of their communities best.

**Phone Banking and Neighborhood Canvassing**
Federation partners recruited and trained volunteers of all ages and backgrounds to help in this effort. Asian Americans for Equality’s volunteers reached 15,000 Chinese households in New York by phone banking. Door-to-door efforts were made by the MinKwon Center for Community Action, calling 2,000 residents and knocking on 700 doors in Flushing.

**Media Campaign**
The Federation coordinated with Census 2010 grantees and the New York Community Media Alliance to release print, radio and television ads in Asian language media outlets such as the Khmer Post and Bangla TV. In addition, the Campaign furthered outreach in the transit systems displaying census signs in different Asian languages at subway stations in the New York metro area, on more than 850 MTA buses in Queens and Brooklyn, and on hundreds of public buses in Albany and Syracuse. All of these ads promoted the benefits and confidentiality of the Census and highlighted the Campaign’s in-language hotlines.

Furthermore, the Federation went beyond the regional level by forming a national partnership with the Asian American Institute in Illinois, the Asian American Justice Center in Washington, D.C., the Asian Pacific American Legal Center of Southern California and the Asian Pacific Fund in San Francisco. A central part of the partnership was to create not only a national network of community based organizations, but also an online national census resource center, Fill In Our Future: www.fillinourfuture.org. This site enabled communities across the country to readily access in-language material and work together in getting Asian Americans counted.

NYS Assemblywoman Grace Meng presenting an award to one of the student poster contest winners.
The Federation’s efforts contributed to New York State’s mail-back response rates increasing from 66% to 67%, and New York City’s rates going up 4 full percentage points. Information gathered from the NYC Department of City Planning showed that in neighborhoods with high Asian populations, the average mail-back response rate increased about 3-4% from the last census in 2000. To celebrate the success of the 2010 Census Community Engagement Campaign, the Federation convened their partners for a recognition ceremony on Constitution Day, September 17, 2010.
ISSUE FACED BY THE COMMUNITY:
Not only have Asian Americans been historically undercounted in government surveys and the Census, but Asian Americans as a community have underutilized public data in advocating for our communities. In many cases, survey results do not publish data separately for Asian Americans because surveys are unable to collect enough information on Asians. In cases where Asian American data is published, it is not broken down into Asian ethnic groups. As Asian Americans are one of the fastest growing ethnic groups in the country, the need for quality data by all Asian ethnicities will only increase.

ASIAN AMERICAN FEDERATION RESPONDS:
Since 2000, the Asian American Federation has been designated by the U.S. Census Bureau as a Census Information Center (CIC), an official repository of Census data. The Federation’s CIC currently has a representative on the Census Information Center Steering Committee, Howard Shih, Census Programs Director. As the only Asian-focused center in the Northeast region, the CIC significantly uses its working relationship with the Census Bureau to advocate for the Asian American community. For example, through the Federation’s advocacy efforts, Bhutanese, Burmese, and Nepalese Americans will have their own tables and entries in the 2010 Census data releases for the first time.

The Federation also promotes the use of the Census and other government data in the community through our Census Profile Series. With the release of new American Community Survey data from the Census Bureau on education, poverty, employment and housing, the Federation’s CIC has produced new updated profiles including: New York State, New York City, New Jersey, Bangladeshi, Chinese, Filipino, Indian, Japanese, Korean, Pakistani and Asian elders in New York City.

Downloaded over 16,000 times by 2,400 unique visitors in the past three years, these profiles on Asian Americans have been tremendously valuable for community organizations, government agencies, media, educational institutions, business owners and the general public to identify the needs of the Asian Americans they serve. To help filter the vast volume of Census data, the Federation’s CIC provides a vital clearinghouse of information specific to Asian Americans that helps agencies and the public understand how to utilize these reports and data.

In the next few years, the Federation will release new demographic profiles of Asian Americans covering New York City, New York State, New Jersey, Connecticut and Philadelphia, in addition to a second edition of Working but Poor and three national reports on economic contributions of Asian Americans, children and aging. All of the Federation’s data products are available from our websites at http://www.aafederation.org/cic.

2003 Asian American Elders in New York City: A Study of Health, Social Needs, Quality of Life and Quality of Care is published. The Federation hosts a conference to discuss findings of this first major study of its kind.

2003 The Federation produces Tribute & Remembrance: Asian Americans After 9/11. WCBS-TV hosts the premiere screening to kick off the documentary’s national tour.
PHILANTHROPY: LINKING RESOURCES TO COMMUNITY NEEDS

GIVING TO THE COMMUNITY THROUGH THE ASIAN AMERICAN COMMUNITY FUND

Through the economic crisis, the Asian American Federation, by working to increase the Asian American Community Fund (AACF) to over $1 million has been taking action to directly support services for those in need. In the last three years, AACF helped sustain needed benefit enrollment support and job readiness counseling at Hamilton-Madison House’s Chinatown Resource Center, and GED preparatory and career development classes for youth at YWCA of Queens. To date since its creation in 1993, AACF has raised and awarded close to $3 million to more than 100 community programs.

The Federation has also been diversifying community giving in order to expand resources. In spite of the challenges brought by the economic recession, the increase of support to AACF was achieved through the Federation’s multi-dimensional approach of collaborating with different sectors from foundations, corporations, government agencies, and individual donors to growing its endowment and giving circles.

As one example, The Cultures of Giving Fund, established at Rockefeller Philanthropy Advisors with support from the W.K. Kellogg Foundation, approved a challenge grant of $185,000 to the Federation in 2008. After only two years, the Federation successfully completed the match amount raising a total of $275,000 for the AACF. Our partnerships with the W.K. Kellogg Foundation, the United Way of New York City, C.J. Huang Foundation, The Grace & Mercy Foundation and Tiger Baron Foundation have been instrumental in matching the grant.

Moreover, also contributing to the challenge grant and AACF, are the Paul D.C. Huang Fund and the Albert Chin Fund – endowments created in 2006 by Federation Board Directors who are strong proponents of the agency’s work. The Federation’s Chairman of the Board, Jeffrey Chin created the Albert Chin Fund in honor of his father to help others rise from humble beginnings. Mr. Chin believes that the Federation has a unique macro-level view in creating a deeper impact for our Pan Asian communities by linking groups together with resources.


State Farm team members at the Federation’s Inaugural Charity Bowl-A-Thon in 2009.
Aiming to encourage collaboration and innovative ways of giving, the Federation also organized giving circles, speaker bureaus, networking events and presentations. In 2008, at a briefing with donors corresponding with the release of the Working but Poor report, the Federation’s Census Programs Director, Howard Shih presented the report’s findings and spoke on the urgency to help the needs of Asian Americans in poverty often overlooked by the general public.

In 2009, the Federation hosted its Inaugural Charity Bowl-A-Thon providing professional networking and team-building opportunities for corporate affinity groups and employees through a friendly competition of bowling that also achieved charitable goals. Proceeds went directly to the AACF for programs to help eliminate poverty. Participating supporters included: Goldman Sachs, Cadwalader, Wickersham & Taft LLP, State Farm Insurance and The Grace & Mercy Foundation as well as AsiaNextGen, whose team won for the most funds raised.

**ASIANEXTGEN**
With resources and technical support from the Federation, AsiaNextGen was formed in 2004 as a giving circle of young Asian American professionals seeking to address community needs and engage in high impact philanthropy by coming together and strategically funding issues of interest. In 2007, AsiaNextGen focused on elderly abuse awarding $25,000 to Project CARE (Chinese Americans Restoring Elders) at Indochina Sino-American Community Center. As the economic climate and unemployment rate worsened in 2008, the giving circle granted $30,000 to the YWCA of Queens’ Women to Work Program that helps female English language learners enhance their English proficiency and attain work experience. Targeting children and education in 2009, AsiaNextGen awarded $20,000 to the Shuang Wen Academy Network, the East Coast’s first English/Mandarin Chinese public school for its Chinese language afterschool program. The circle’s reach was so significant that their work has been covered by different media sources including: the New York Daily News, World Journal, Sing Tao, Ming Pao, Asian America TV and New Tang Dynasty TV. For more information, please visit www.asianextgen.org.

**FAMILY FOUNDATIONS**
Since 2008, the Federation has been bringing together private family foundations to share experiences with each other and discuss relevant issues like succession planning, international giving, and steps to increase family foundation donations to nonprofits during the financial crisis. The C.J. Huang Foundation, the Lam Family Foundation and the Ong Family Foundation inaugurated the Federation’s first Family
Foundation Reception in 2008. In 2009, co-hosted by the C.J. Huang Foundation, the Liu Foundation and the Ong Family Foundation, the second Family Foundation Reception gained wider participation with eight foundations joining.

**MICHAEL TONG CULINARY SCHOLARSHIP FUND**

In addition to continuing philanthropic vehicles like the Asian American Community Fund and AsiaNextGen, the Federation facilitated the creation of the Michael Tong Culinary Scholarship Award in 2005 funded by Frank Feinberg, a retired wine importing and exporting entrepreneur, who wanted to tie his interests in Asian American affairs into a philanthropic opportunity. Dedicated to his long-time friend, Michael Tong, proprietor of the successful Shun Lee restaurants in New York City, the Michael Tong Culinary Scholarship Award annually awards one Asian American student at Cornell University’s School of Hotel Administration $5,000 each year. Selection is based on academic, extracurricular and professional achievements as well as financial need. The 2008 and 2009 winners were Natalie Ho and Peter Kalman, now graduates of Cornell University.

**VOLUNTEERISM**

The Federation also works to advance concepts of giving, not only in fundraising, but also by cooking meals for seniors or donating toys to children at afterschool programs. Promoting volunteerism to connect resources to community needs has been an important priority for the Federation’s philanthropy initiative. In collaboration with Asian American corporate affinity groups, the Federation organizes and matches employees to assist community organizations based on volunteer interest and/or experience.

Inspired by the my9FOX TV News Report, “A Community in Crisis,” and the Federation’s Working but Poor report, the Wrap 4 A Smile Foundation reached out to the Federation to organize a volunteer day for high school and college students to help for two days in 2009 at three agencies: Hamilton-Madison House, New York Asian Women’s Shelter and the Chinatown YMCA. The volunteers served nutritious meals to the elderly, assembled and distributed hygiene kits and school supplies for at-risk youth, and cleaned and painted a shelter for domestic violence victims.

To learn more about volunteer opportunities or creating an endowment fund, donor advised fund or a giving circle, please contact Michelle Tong, Donor Relations Director at (212) 344-5878 ext. 24 or michelle.tong@aa federation.org.
2006 The Albert Chin Fund and the Paul D.C. Huang Fund, the first two donor-directed endowed funds, are established at the Federation.

2006 The Federation holds a special membership event to present its strategic plan to member agencies.
2008 ASIAN AMERICAN COMMUNITY FUND AWARDS

Organizational Capacity Building Grant Awards

Number of Grantees: 12  Total Amount: $104,000

<table>
<thead>
<tr>
<th>Grantees</th>
<th>Grant Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>APEX</td>
<td>To upgrade technology infrastructure of its powerful database, internal IT network, and communication channel.</td>
<td>$14,000</td>
</tr>
<tr>
<td>Asian American Legal Defense &amp; Education Fund</td>
<td>To purchase new fundraising software for its donor and membership management system.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Brooklyn Chinese-American Association</td>
<td>To address program restructuring needs.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Chhaya CDC</td>
<td>To build fundraising capacity by diversifying grant prospects and developing an individual donor campaign.</td>
<td>$10,000</td>
</tr>
<tr>
<td>DAMAYAN Migrant Workers Association</td>
<td>To increase agency capacity in financial management, fundraising and technology.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Filipino American Human Services, Inc.</td>
<td>To increase fundraising capacity.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Greater Chinatown Community Association</td>
<td>To increase fundraising capacity by launching a marketing and fundraising initiative.</td>
<td>$7,500</td>
</tr>
<tr>
<td>Hamilton-Madison House</td>
<td>To develop an organizational succession plan.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Japanese American Social Services Inc.</td>
<td>To solidify organizational fundraising capacity.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean American Community Center of New York</td>
<td>To expand organization's fundraising potential.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Korean Family Counseling &amp; Research Center</td>
<td>To address emerging organizational needs.</td>
<td>$2,500</td>
</tr>
<tr>
<td>South Asian Youth Action</td>
<td>To develop internal fiscal management capacity.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

2006 The Federation testifies before the State Assembly’s Mental Health Committee on the high rates of suicide among young and elderly Asian women. This subsequently results in the launch of a suicide prevention public awareness campaign.

2007 The W.K. Kellogg Foundation awards the Federation the National Leadership in Action Award for its achievements in promoting Asian American philanthropy.
## Program Service Grant Awards

Number of Grantees: 13  Total Amount: $126,000

<table>
<thead>
<tr>
<th>Grantees</th>
<th>Grant Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian Youth Center of New York</td>
<td>To fund 2 mentors to work with at-risk youths.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Chinatown Manpower Project</td>
<td>To subsidize the Certified Nurses Aide training program.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Coalition for Asian American Children &amp; Families</td>
<td>To sustain Child Welfare Advocacy Project to reform child welfare system and reduce child abuse and neglect.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Garden of Hope</td>
<td>To create a therapeutic and educational group for immigrant women and children exposed to domestic violence.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Homecrest Community Services</td>
<td>To sustain a bilingual/bicultural benefits screening and case assistance program in southern Brooklyn.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Indochina Sino-American Community Center</td>
<td>To develop a support group for families of children with developmental or physical disabilities.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean American Family Service Center</td>
<td>To sustain the Youth Community Project Team and Mentoring programs to provide positive outlets and building support systems for youth.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean Community Services of Metropolitan New York</td>
<td>To help low income, uninsured seniors to enroll in the adult daycare program.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Lower East Side Family Union</td>
<td>To sustain ESL classes for immigrant parents.</td>
<td>$8,500</td>
</tr>
<tr>
<td>New York Asian Women’s Center</td>
<td>To fund a project that will integrate services and increase collaboration between domestic violence and child welfare service providers.</td>
<td>$15,000</td>
</tr>
<tr>
<td>South Asian Council for Social Services</td>
<td>To fund the Parents Empowerment Program for immigrants to learn about the education system, health &amp; nutrition, and general physical and mental well-beings of their children.</td>
<td>$7,500</td>
</tr>
<tr>
<td>Young Korean American Service &amp; Education Center (now MinKwon Center for Community Action)</td>
<td>To fund legal clinic services to Flushing’s Chinese community.</td>
<td>$10,000</td>
</tr>
<tr>
<td>YWCA of Queens</td>
<td>To fund a pre-GED program to ready new immigrant students for GED enrollment.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

### Notes:

- **2008 Working but Poor: Asian American Poverty in New York City** is published, the first in-depth report on poverty among Asian Americans.
- **2008** The C.J. Huang Foundation, Lam Family Foundation and Ong Family Foundation inaugurate the Federation’s first Family Foundation Reception.
### 2009-2010 ASIAN AMERICAN COMMUNITY FUND AWARDS

**Organizational Capacity Building Grant Awards**  
**Number of Grantees: 12   Total Amount: $77,500**

<table>
<thead>
<tr>
<th>Grantees</th>
<th>Grant Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>APEX</td>
<td>To develop and improve fundraising capacity with a blueprint for fundraising and an expansion of its support base.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Asian &amp; Pacific Islander Coalition on HIV/AIDS</td>
<td>To expand capacity to increase policy advocacy activities in response to government budget cuts.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Brooklyn Chinese-American Association</td>
<td>To retain a development consultant to guide the organization through the process of constructing its permanent headquarters.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Chhaya CDC</td>
<td>To support a development consultant to solicit support, submit reports to funders and train the newly hired development associate.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Chinese Progressive Association</td>
<td>To fund an internet marketing campaign and increase its capacity to raise funds from individual donors.</td>
<td>$2,500</td>
</tr>
<tr>
<td>Filipino American Human Services, Inc.</td>
<td>To develop a 3-year strategic plan to build board and staff leadership, management and fiscal capacity.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Garden of Hope</td>
<td>To conduct an evidence-based strategic plan for the next 5 years.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Greater Chinatown Community Association</td>
<td>To develop organizational capacity to build market-driven fee based programs, research and write grant applications, implement strategic fundraising initiatives and board development.</td>
<td>$5,000</td>
</tr>
<tr>
<td>MinKwon Center for Community Action</td>
<td>To strengthen and upgrade development, fiscal and communication systems.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Sakhi for South Asian Women</td>
<td>To build capacity to manage the recently received government grants.</td>
<td>$10,000</td>
</tr>
<tr>
<td>South Asian Youth Action</td>
<td>To provide 2010 audit preparation and Fund EZ software optimization in conjunction with fiscal management associates.</td>
<td>$5,000</td>
</tr>
<tr>
<td>YWCA of Queens</td>
<td>To cover the costs associated with the planning and implementation of a robust annual fundraising strategy.</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

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2008 *Revitalizing Chinatown Businesses: Challenges and Opportunities* is released.  
2009 The Federation partners with the Hispanic Federation, the Black Equity Alliance and Learn NY to conduct a citywide survey of parental opinion on their children’s education.
# Program Service Grant Awards

**Number of Grantees:** 21  
**Total Amount:** $272,500

<table>
<thead>
<tr>
<th>Grantees</th>
<th>Grant Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian Americans for Equality</td>
<td>To fund scholarships for nonprofits to attend a community development conference.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Asian Youth Center of New York</td>
<td>To provide 2 mentors for youth through year-round, weekly group activities.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Charles B. Wang Community Health Center</td>
<td>To retain a consultant to recommend practice improvements to meet Patient-Centered Medical Home (PCMH) national standards.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Charles B. Wang Community Health Center</td>
<td>To support Project AHEAD to develop human capital in the health and mental health field.</td>
<td>$20,000</td>
</tr>
<tr>
<td>Coalition for Asian American Children &amp; Families</td>
<td>To sustain Child Welfare Advocacy Project to reform the child welfare system and reduce child abuse and neglect.</td>
<td>$10,000</td>
</tr>
<tr>
<td>DAMAYAN Migrant Workers Association</td>
<td>To sustain LUNAS: Filipino Migrant Workers Holistic Health Project.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Filipino American Human Services, Inc.</td>
<td>To provide elderly suicide prevention and education in the Filipino community.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Hamilton-Madison House</td>
<td>To sustain social services for low-income immigrants served at the Chinatown Resource Center.</td>
<td>$7,500</td>
</tr>
<tr>
<td>Hamilton-Madison House</td>
<td>To support mental health intervention for uninsured, high risk individuals.</td>
<td>$18,000</td>
</tr>
<tr>
<td>Hunter College School of Social Work</td>
<td>To support human capital development in the field by preparing bilingual, bicultural Asian American social workers.</td>
<td>$32,000</td>
</tr>
<tr>
<td>Indochina Sino-American Community Center</td>
<td>To expand the support group program for families of children with behavioral and physical disabilities.</td>
<td>$7,500</td>
</tr>
<tr>
<td>Japanese American Social Services Inc.</td>
<td>To transition the Senior Citizen Program Coordinator to full-time status and better serve the growing senior population.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean American Community Center of New York</td>
<td>To support free social services, adult education and civic programs to the Korean community.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Korean American Family Service Center</td>
<td>To partially support the Youth Community Project Team and the Unmi-Hyung mentoring program.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean Community Services of Metropolitan New York</td>
<td>To support the only ethnic home delivered meal program for Chinese and Korean home-bound clients.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean Family Counseling &amp; Research Center</td>
<td>To hire a part-time professional counselor to provide mental health counseling and preventive services.</td>
<td>$2,500</td>
</tr>
<tr>
<td>New York Asian Women’s Center</td>
<td>To continue supporting the Hitting Home Project to increase collaboration between the domestic violence and child welfare fields.</td>
<td>$10,000</td>
</tr>
<tr>
<td>New York Coalition for Asian American Mental Health</td>
<td>To provide media outreach and education on suicide prevention and mental hygiene.</td>
<td>$25,000</td>
</tr>
<tr>
<td>South Asian Council for Social Services</td>
<td>To educate the community and raise awareness about obesity and its relation to other illnesses.</td>
<td>$10,000</td>
</tr>
<tr>
<td>South Asian Council for Social Services</td>
<td>To educate and raise awareness on elderly suicide prevention in the South Asian community.</td>
<td>$30,000</td>
</tr>
<tr>
<td>South Asian Youth Action</td>
<td>To develop internal fiscal management capacity.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

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### 2009

The Federation, Chinatown YMCA and the Coalition for Asian American Children and Families hold their first Asian American Golf Classic at Manhattan Woods Golf Club generously supported by the Ong Family Foundation.

### 2009-2010

The Federation begins its Elderly Suicide Prevention & Education Campaign.
## Census 2010 Community Engagement Campaign Grant Awards

**Number of Grantees: 29  Total Amount: $543,000**

<table>
<thead>
<tr>
<th>Grantees</th>
<th>Grant Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Citywide Student Poster Contest administered by APEX</td>
<td>To educate students and their parents about the importance of the 2010 Census.</td>
<td>$90,000</td>
</tr>
<tr>
<td>Asian Americans for Equality</td>
<td>To reach hard-to-count Asians in Chinatown and Flushing through special events and phone banking.</td>
<td>$40,000</td>
</tr>
<tr>
<td>Asian and Pacific Islander Coalition on HIV/AIDS</td>
<td>To inform their clients and the LGBTQ community about the 2010 Census and its confidentiality protections.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Asian Women’s Christian Association</td>
<td>To educate Chinese and Korean seniors on the 2010 Census and help them fill out the forms.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Brooklyn Chinese-American Association</td>
<td>To educate and help the Chinese communities in Brooklyn to participate in the 2010 Census.</td>
<td>$26,000</td>
</tr>
<tr>
<td>Cambodian Association of Greater Philadelphia</td>
<td>To outreach to the Cambodian community in Philadelphia about the 2010 Census.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Chinese American Women’s Sisterhood Society of Philadelphia</td>
<td>To inform the Chinese community in Philadelphia about the 2010 Census.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Chinese Christian Herald Crusades</td>
<td>To reach out to its network of churches in the Chinese community and staffed a telephone hotline.</td>
<td>$12,000</td>
</tr>
<tr>
<td>Chinese Christian Herald Crusades - Philadelphia Branch</td>
<td>To reach out to their network of churches in the Chinese community to inform and help people fill out the forms.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Chinese Club of West New York</td>
<td>To inform their members and their community in Buffalo about the importance of the 2010 Census.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Chinese-American Planning Council</td>
<td>To integrate the Census message into their current programs and to coordinate special 2010 Census events.</td>
<td>$30,000</td>
</tr>
<tr>
<td>Council of Peoples Organization</td>
<td>To educate and encourage the Bangladeshi and Pakistani community in Brooklyn to participate in the 2010 Census.</td>
<td>$30,000</td>
</tr>
<tr>
<td>Damayan Migrant Workers Association</td>
<td>To encourage Filipino domestic workers to participate in the Census and inform them of the confidentiality protections.</td>
<td>$12,000</td>
</tr>
<tr>
<td>Family in Touch</td>
<td>To reach out to the Korean community in Northern New Jersey.</td>
<td>$5,000</td>
</tr>
<tr>
<td>FGS Korean Community Center</td>
<td>To reach out to the Korean community through their community center.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Greater Philadelphia Korean American Census Complete Count Committee</td>
<td>To inform the Korean community in Philadelphia through special events and walk-in assistance centers.</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

2009-2010 The Federation’s Census 2010 Community Engagement Initiative is launched to ensure a full and accurate count of Asian Americans in the tri-state area and Philadelphia.

2010 The Asian Women’s Christian Association is the first organization outside of New York City admitted to the Federation’s membership.
### Census 2010 Community Engagement Campaign Grant Awards

**Number of Grantees: 29**  
**Total Amount: $543,000**

<table>
<thead>
<tr>
<th>Grantees</th>
<th>Grant Purpose</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indochina Sino-American Community Center</td>
<td>To provide hotlines and Census workshops to the Southeast Asian community in Manhattan’s Chinatown and in the Bronx.</td>
<td>$25,000</td>
</tr>
<tr>
<td>International Institute of Buffalo</td>
<td>To encourage the Burmese refugee population settling in Buffalo to participate in the Census.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Japanese American Association of New York</td>
<td>To inform the Japanese community in New York City about the 2010 Census and who should participate.</td>
<td>$15,000</td>
</tr>
<tr>
<td>Japanese American Social Services Inc.</td>
<td>To staff a telephone hotline for the Japanese community in New York City.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean American Census Task Force of New York &amp; New Jersey</td>
<td>To help inform the Korean community through special events and contacts with businesses.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Korean American Family Service Center</td>
<td>To reach out to domestic violence victims in the Korean community to encourage participation and highlight the confidentiality protections.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Korean Community Services of Metropolitan New York</td>
<td>To reach out to seniors and other members of the Korean community served by their numerous programs.</td>
<td>$25,000</td>
</tr>
<tr>
<td>MinKwon Center for Community Action</td>
<td>To encourage the Korean community to participate through door-to-door visits, phone banking and a telephone hotline.</td>
<td>$25,000</td>
</tr>
<tr>
<td>National Federation of Filipino American Associations - Region 1</td>
<td>To educate the Filipino community in New York, New Jersey, Connecticut and Philadelphia.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Pan American Concerned Citizens Action League</td>
<td>To reach out to new immigrants, the undocumented and seniors who are hard-to-reach in Jersey City’s Filipino community.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Philippine American Friendship Committee</td>
<td>To reach the Filipino community in Jersey City through mailings, posters, silog breakfasts and special events.</td>
<td>$5,000</td>
</tr>
<tr>
<td>South Asian Americans Leading Together</td>
<td>To hold special community briefings in New Jersey’s South Asian community held by specially trained Census Ambassadors.</td>
<td>$20,000</td>
</tr>
<tr>
<td>Chhaya CDC, Adhikar, SEVA, South Asian Youth Action, South Asian Council for Social Services (South Asian Census Task Force)</td>
<td>To increase Census participation among New York City’s South Asians by canvassing key neighborhoods, holding public forums, running informational hotlines, producing in-language informational flyers and working closely with the ethnic media.</td>
<td>$63,000</td>
</tr>
</tbody>
</table>

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2010 On Philippine Independence Day, the Federation is honored by the Queens Borough President Helen Marshall for its leadership during the 2010 Census.

2010 The Federation forms a national partnership with the Asian American Institute, the Asian American Justice Center, the Asian Pacific American Legal Center of Southern California and the Asian Pacific Fund.
ADDITIONAL HIGHLIGHTS

**NASDAQ Opening Bell Ceremony**  
*August 1, 2007*  
Jeffrey Chin, Chairman of the Board, with fellow Federation board members, staff and friends rang the opening bell of the NASDAQ stock market.

**The Foundation Center: Giving Circles**  
*November 16, 2007*  
On developing new opportunities for meaningful philanthropic investments in the community, the Federation’s Donor Relations Director, Michelle Tong participated on a panel with Asian Women’s Giving Circle and New York Women’s Foundation. Ms. Tong spoke about the growth, structure and challenges of operating giving circles and about the Federation’s role as incubator and fiscal conduit to AsiaNextGen.

**Meet the Grantmakers: Venture Philanthropy**  
*April 18, 2008*  
Michelle Tong, Director of Donor Relations, spoke as a panelist at the program that focused on new trends in venture philanthropy. The event was hosted by the Support Center for Nonprofit Management in partnership with Milano The New School for Management & Urban Policy.

**Spirit of Asian America Gala 2008**  
*April 30, 2008*  
At the Spirit of Asian America Gala, the Federation recognized outstanding community leaders who exemplify the spirit of excellence through his/her professional and personal pursuits: Wayne Winborne, then Vice President, Business Diversity Outreach, Prudential Financial; David Ng, then Executive Editor, New York Daily News; and Jacques d’Amboise, Founder, National Dance Institute.

**Community Forum with NYS Division of Human Rights Commissioner**  
*September 12, 2008*  
The Federation hosted a forum with the Honorable Galen Kirkland, Commissioner of the New York State Human Rights Commission and member agencies. Cao O, Executive Director of the Federation, facilitated dialogue on human trafficking, employment discrimination and other human rights issues in the Asian American community.

**United Way of New York City “Live United” Day of Action**  
*September 20, 2008*  
The Federation along with 3,000 New Yorkers participated in the United Way of New York City’s Live United Day of Action Bridge Walk. The Federation’s Executive Director, Cao O spoke at the kick-off ceremony.

“To our community and member agencies, the Federation symbolizes a leadership figure where it can provide direction, strategy, as well as monetary funds. As the Federation continues to grow, we would be in a position to provide an even greater help for our member organizations and our community at large.”

- Theresa H. Yoon, Senior Relationship Manager, First Republic Bank
Spirit of Asian America Gala 2009
May 5, 2009
The Federation recognized two outstanding individuals at its annual gala:

Dr. Yung Duk Kim, retired President & CEO of Hyundai Corporation USA, pictured with Ambassador Donald Gregg, and Irene Hirano Inouye, Executive Advisor of the Japanese American National Museum.

Inaugural Charity Bowling
November 11, 2009
The Federation hosted its first Charity Bowl-A-Thon for the Asian American Community Fund’s anti-poverty and anti-hunger programs. Participating partners included Grace and Mercy Foundation (pictured above), Goldman Sachs, State Farm, Cadwalader, Wickersham & Taft LLP, and AsiaNextGen.

20th Anniversary Reception
December 3, 2009
The Federation held its 20th Anniversary Reception at the residence of Board Director, Paul D.C. Huang. Founding members and founding Board President, Charles P. Wang, attended with over thirty individuals, corporate and foundation supporters. It was an occasion for our supporters to meet others with a shared concern for the community.

Spirit of Asian America Gala 2010
May 6, 2010
The Federation celebrated 20 years of service at the Spirit of Asian America Gala, honoring: Don H. Liu, Senior Vice President, General Counsel and Secretary of Xerox Corporation; Mehmet C. Oz, MD, host of The Dr. Oz Show and Vice Chair and Professor of Surgery at Columbia University; and Robert Yi, Senior Vice President Northeast Zone of State Farm.

2nd Annual Asian American Golf Classic
June 21, 2010
The Federation, Chinatown YMCA, the Coalition for Asian American Children and Families and the Korean American Family Service Center organized its 2nd Annual Asian American Golf Classic, with over 100 individuals in attendance.

Asian American Federation, Board of Directors Updates
The Federation welcomed four new board directors: Theresa Yoon of First Republic Bank (2007), Richard Hsia of Wright Risk Management (2008), William Wong of HSBC Securities (2010) and David Chung of 3LAB Inc. (2010). In 2010, Dr. Yung Duk Kim and Don Suk Suh stepped down as members, and Dr. Kim joined the Federation’s Honorary Board.

“As the primary intermediary working with Asian Americans of New York City of all sectors and professions, the Federation is in a unique position to bridge the gaps between Chhaya CDC and the broader Asian American community of New York City. It plays a key role in building the visibility of our organization and increasing our ability to impact public policies that affect the communities we serve.”

- Seema Agnani, Executive Director, Chhaya CDC
“I have figured out what makes me happy in this next stage of life, and it is giving to others, giving perhaps money, or more importantly, the time to help others fulfill their dreams. Life is a relative game, and there will always be those that are not as lucky as I am. I am going to spend time exploring and learning how to do this even better and bigger.”

- Jimmy K. Pang, CIO/Head of Asset Management, Bocom International Asset Management
### GIFTS RECEIVED: JULY 1, 2008 – JUNE 30, 2009

**PARTNERS $100,000 AND MORE**
- W.K. Kellogg Foundation
- NYS Office of Mental Health
- United Way of New York City

**BENEFACTORS $50,000 TO $99,999**
- Carnegie Corporation of New York
- The Grace and Mercy Foundation
- Paul D.C. Huang
- The Ong Family Foundation
- Tiger Baron Foundation

**PATRONS $25,000 TO $49,999**
- Tracy Fu and Sharon Wee
- Hispanic Federation
-SCS
- Time Warner Inc.
- United Way - Workplace Campaigns

**SPONSORS $10,000 TO $24,999**
- Asian Lion Dance League (ALL)
- Citi Foundation
- Ernst & Young LLP
- Richard C. Hsia
- Yung Duk Kim, PhD
- Gary S. Moriwaki, Esq.
- News Corporation
- The Nielsen Company
- Nissan North America
- Toyota Motor North America
- Theresa H. Yoon

**ASSOCIATES $1,000 TO $4,999**
- 21st Century Ilgwu Heritage Fund
- Abacus Federal Savings Bank
- Mir M. Alam
- AXA Foundation
- Brooklyn Chinese-American Association
- Cathay Bank
- James Chang, MD
- Jessica Chao
- Charles B. Wang Community Health Center
- Belinda Chin
- Curtiss S. Chin
- Jeffrey Chin
- Nancy Chin
- Chinatrust Bank USA
- Chinese-American Planning Council
- Irene C. Chu
- Julia Chu
- Connie Chung

**SUSTAINERS $5,000 TO $9,999**
- ASCEND, Inc.
- AT&T
- Bloomberg
- Consolidated Edison Company of New York
- First American International Bank
- Goldman Sachs
- ITT Corporation
- Japanese Chamber of Commerce & Industry of New York, Inc.
- The Kresge Foundation
- Karen Li
- MCM Holding AG
- Mercedes-Benz USA, LLC
- Merck & Co., Inc.
- Northrop Grumman Corporation
- J & K Pi Family Foundation
- Rockefeller Financial
- Ekta Singh
- State Farm Insurance
- Dong Suk Suh
- Michael Tong

**FRIENDS $100 TO $499**
- Shazia Anam
- Asian American Arts Alliance
- Edward W. Avery, Jr
- Aristotle D. Bangit
- Ralph Bass
- Julie Chan
- Tony Chang, Esq.
- Belinda Chin
- Bruce Chin, MD
- Matthew Chin
- Sylvia Fung Chin, Esq.
- Chinatown Manpower Project
- Muzaffar Chishti, Esq.
- Dorothy Chuang, CCIM
- Coalition for Asian American Children and Families
- Jeanette Fung
- David Mark Gaston
- Greater Chinatown Community Association
- Hiroko Hatanaka
- Stanley S. Honda
- Richard C. Hsia
- Kunshan Huang
- Bill Iwada
- Indochina Sino-American Community Center
- Douglas Jung
- Anna Lee
- Kendra N. Lee
- Lawrence Lee
- Sung Jin Lee
- Mei Ling
- John Lum
- Edward Ma
- Ryoko Mochizuki
- New York City Transit Authority
- Cyril Nishimoto
- Trien O
- David L. Reich
- Julia Su
- Betty Lee Sung, PhD
- Eva Tan
- Norma Tan, PhD
- Michelle Tong
- Alice Yen Wu

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- Jeffrey Chin
- Nancy Chin
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- Chinese-American Planning Council
- Irene C. Chu
- Julia Chu
- Connie Chung

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“The Greater Chinatown Community Association (GCCA) is most grateful for the support and guidance during a restructuring period that helped put GCCA into a new level of social service. We are especially grateful to the staff for their expertise and encouragement.”

- Reverend Raymond Nobiletti, MM, Chairperson & President, Greater Chinatown Community Association
Susan C. Dessel
Eileen Fu
Angela Fung
Hyundai Corporation (USA)
Elizabeth Kay
Woo Young Kim
Young Kun Kim
Korean American Family Service Center
Korean Community Services of Metropolitan New York
Joon Heng Lee
Kyung Wha Lee
Brian Leung
NY NY Condo, Inc.
Cao K.O
Susan J. Onuma, Esq.
Jun Koo Rhee
Roland Shen
Jae Ho Shin
Paul Smith
Kyung-Taik Son
Douglas Song
Norma Tan
Mei Mei Tuan
Kenneth Wang
Wachovia Foundation
Weather Central, LLC
Woori America Bank
Young Asian American Philanthropists

FRIENDS $100 TO $499
Shazia Anam
Henry S. Alford
Asia Link Consulting Group
Asian American Arts Alliance
Asian Americans for Equality
Asian Youth Center of New York
Edward W. Avery, Jr.
Beautiful Foundation USA
C2C Billing Ltd.
Julie Chan
Lee Lee Chang
Tony Chang, Esq.
Vivien Chen
Chhaya CDC
Jackson Chin
Sylvia Fung Chin, Esq.
Randall Chin
Chinatown Manpower Project
Isabel Ching-Kong
Muzaffar Chishti, Esq.
Randy Cleghorne
Coalition for Asian American Children and Families
DeHeng Chen Chan, LLC
Richard Ferrara
Filipino American Human Services, Inc.
Fordham University
Thomas Ganes
Garden of Hope
David Mark Gaston
Hiroko Hatanaka
Homecrest Community Services
Stanley S. Honda
Indochina Sino-American Community Center
IW Group, Inc.
Douglas Jung
Korean American Community Center of New York
Korean American Family Counseling and Research Center
Eiichiro Kuwana
Ichun Lai
Linda Lam Luk
Lawrence Lee
Parkin Lee
Regina F. Lee, Esq.
Mei Ling
Lishia Liu
Lower East Side Family Union
Amy Lu
John Lum
Edward Ma
New York Asian Women’s Center
New York City Transit Authority
Stephen Oppenheim
Ding Pajaron
Joshua Pak
Andy Patel
Pfizer Inc.
Derek Poh
Pretty Intel Girl Prod, Inc.
Prospect Hill Foundation
Wynn J. Salisch
Shiao-Chee Sim, PhD
South Asian Council for Social Services
Daniel Stroup
Eva Tan
Angie O. Tang
United Way of America
George H. Wang, Esq.
Procopio U. Yanong, MD
ZogSports

GIFTS RECEIVED: JULY 1, 2009 – JUNE 30, 2010

PARTNERS $100,000 AND MORE
Wallace H. Coulter Foundation
NYS Department of State
United Way of New York City

BENEFACTORS $50,000 TO $99,999
Carnegie Corporation of New York
The Grace and Mercy Foundation
W.K. Kellogg Foundation
NYS Office of Mental Health

PATRONS $25,000 TO $49,999
Cravath, Swaine & Moore LLP
Tupper & Weis LLP
Paul D.C. Huang
Simpson Thacher & Bartlett LLP
State Farm Insurance
Earnest & Young LLP

SPONSORS $10,000 TO $24,999
C.J. Huang Foundation

ASSOCIATES $1,000 TO $4,999
21st Century Ilgwu Heritage Fund
Jeffrey Ahn
Baker & McKenzie LLP
Brooklyn Chinese-American Association

“I am proud to collaborate with the Asian American Federation in its efforts to serve and support our community at large. The Federation has enabled me and my colleagues to actively engage in public service and to give back to those in need. We look forward to continuing our work with the Federation to help make a positive impact in our communities.”

- Vinny Lee, Associate, Cadwalader, Wickersham & Taft LLP
“The Federation has provided critical support – not only sustaining, but truly strengthening our organization through the economic crisis. One of our goals is to meet community needs when it is most pressing. The Federation has helped us do just that through its capacity-building efforts, its technical assistance and its convening of other Asian American groups. As we move forward into the future, we will continue to look to the Federation in supporting Asian American organizations and communities throughout the remainder of the crisis.”

- Steven Choi, Esq., Executive Director, MinKwon Center for Community Action
**FINANCIAL REPORT**

**PUBLIC SUPPORT AND REVENUE**

<table>
<thead>
<tr>
<th>Source</th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation &amp; Corporate Grants</td>
<td>$1,181,635</td>
<td>$259,000</td>
<td>$581,478</td>
</tr>
<tr>
<td>Government Grants</td>
<td>$315,256</td>
<td>$70,000</td>
<td>$628,288</td>
</tr>
<tr>
<td>Benefit Dinner</td>
<td>$659,923</td>
<td>$493,731</td>
<td>$193,559</td>
</tr>
<tr>
<td>Individual Contributions</td>
<td>$119,524</td>
<td>$97,110</td>
<td>$26,318</td>
</tr>
<tr>
<td>Income Collected on Behalf of Other Agencies</td>
<td>$26,318</td>
<td>$115,158</td>
<td>$35,640</td>
</tr>
<tr>
<td>Workplace Campaigns</td>
<td>$21,830</td>
<td>$31,957</td>
<td>$23,660</td>
</tr>
<tr>
<td>Interest &amp; Miscellaneous Income</td>
<td>$5,789</td>
<td>$8,061</td>
<td>$19,066</td>
</tr>
<tr>
<td>Rent</td>
<td>$10,203</td>
<td>$10,416</td>
<td>$9,462</td>
</tr>
</tbody>
</table>

**Total Public Support and Revenue**

<table>
<thead>
<tr>
<th></th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,340,478</td>
<td>$1,085,433</td>
<td>$1,491,153</td>
</tr>
</tbody>
</table>

**Expenses:**

**Program Services**

<table>
<thead>
<tr>
<th>Service</th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency Services</td>
<td>$230,719</td>
<td>$213,091</td>
<td>$192,008</td>
</tr>
<tr>
<td>Expenses Incurred on Behalf of Other Agencies</td>
<td>$26,318</td>
<td>$115,158</td>
<td>$35,640</td>
</tr>
<tr>
<td>Policy &amp; Research</td>
<td>$84,272</td>
<td>$192,258</td>
<td>$279,338</td>
</tr>
<tr>
<td>Civic Engagement</td>
<td>$892,313</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mental Health</td>
<td>$256,982</td>
<td>$70,000</td>
<td></td>
</tr>
<tr>
<td>Philanthropy &amp; Community Fund</td>
<td>$352,099</td>
<td>$263,740</td>
<td>$535,979</td>
</tr>
<tr>
<td>Total Program Services</td>
<td>$1,842,703</td>
<td>$854,247</td>
<td>$1,042,965</td>
</tr>
</tbody>
</table>

**Supporting Services**

<table>
<thead>
<tr>
<th>Service</th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>$88,945</td>
<td>$99,897</td>
<td>$119,487</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$234,605</td>
<td>$224,099</td>
<td>$212,457</td>
</tr>
<tr>
<td>Total Supporting Services</td>
<td>$323,550</td>
<td>$323,996</td>
<td>$331,944</td>
</tr>
</tbody>
</table>

**Total Expenses**

<table>
<thead>
<tr>
<th></th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,166,253</td>
<td>$1,178,243</td>
<td>$1,374,909</td>
</tr>
</tbody>
</table>

**CHANGES IN NET ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$174,225</td>
<td>$(92,810)</td>
<td>$116,244</td>
</tr>
<tr>
<td>Unrealized Gain (Loss) on Investments</td>
<td>$9,845</td>
<td>$(10,831)</td>
<td>$(3,036)</td>
</tr>
<tr>
<td>NET ASSETS - BEGINNING OF YEAR</td>
<td>$345,415</td>
<td>$449,056</td>
<td>$335,848</td>
</tr>
</tbody>
</table>

**NET ASSETS - END OF YEAR**

<table>
<thead>
<tr>
<th></th>
<th>JUNE 2010</th>
<th>JUNE 2009</th>
<th>JUNE 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$529,485</td>
<td>$345,415</td>
<td>$449,056</td>
</tr>
</tbody>
</table>

“I joined AsiaNextGen because I wanted to work with the philanthropically-minded to help the Asian community. I strongly believe in its vision, and am very pleased collaborating with successful, established Asian professionals to make a positive impact. In 2009, it was very exciting to see that our contribution helped build a computer lab for a school.”

- Randall Chin, Associate, New York Life Capital Partners LLC
HOW YOU CAN HELP

The Asian American Federation offers several easy ways to achieve your charitable goals and help make a difference in our communities.

TYPES OF FUNDS:

**Unrestricted gifts** – Donors can contribute by supporting our work within our Asian American communities. Funds raised will help meet the changing needs of the Asian population and allow donors to participate in solving ongoing as well as new difficulties afflicting our communities.

**Endowment Fund** – Donors can establish a permanent funding source to provide annual support to a charity or charities or to a specific cause while creating a lasting legacy.

**Field of Interest** – Donors fund issues close to their hearts such as elder care, child welfare, civil rights or youth education. Grants are then distributed to meet the needs within that particular field.

**Giving Circles** – Donors seeking to help specific groups or causes may choose to pool their donations and engage in higher impact philanthropy by coming together and strategically funding issues of similar interest. Donors actively participate in the distribution of grants.

All Gifts Qualify for Immediate Federal Income, Estate and Gift Tax Deductions.

All gifts are irrevocable and may be made in the form of cash, securities and mutual fund shares. (Other types of assets will also be considered on a case by case basis).

Donors may choose to name their fund after someone special (e.g. in memoriam), or a family (e.g. The Chang Family Fund), or remain anonymous.

The Federation looks after your fund(s) and reports on all contributions made, grants distributed and current value.

A nominal administration fee to administer trust expenses is paid directly from the fund.

If you would like more information or to discuss your charitable interests, please call Michelle Tong, Donor Relations Director at (212) 344-5878, ext. 24 or email at michelle.tong@aa federation.org.

“...The Asian American Federation has been more than a funder to the Korean American Family Service Center. Their leadership team genuinely cares about all their member agencies regardless of size and issues and supports all of us to succeed, so that we continue to do the work we know best. When we experienced some challenging times in our formative years, the Federation was instrumental in guiding us to the right direction. Even today, as Executive Director, I always speed-dial the Federation for their advice.”

- Grace Yoon, Executive Director, Korean American Family Service Center
BOARD OF DIRECTORS

As of January 2011

Jeffrey Chin, Chairman
Partner, Ernst & Young, LLP (Retired)

Gary S. Moriwaki, Esq.,
Vice Chairman
Partner, Fox Rothschild LLP

George H. Wang, Esq., Treasurer
Partner, Orrick, Herrington & Sutcliffe LLP

Richard C. Hsia, Esq., Secretary
Executive Vice President & General Counsel, Wright Risk Management Company, Inc.

David C. Chung
Chairman and Chief Executive Officer, 3LAB Inc.

Muzaffar Chishti, Esq.
Director, Migration Policy Institute, New York University School of Law

Paul D.C. Huang
President, C.J. Huang Foundation

Setsuko Matsunaga Nishi, Ph.D.
Principal Investigator, Japanese American Life Course Project
Professor Emerita, City University of New York

Ekta Singh
Partner, Ernst & Young, LLP

Dennis Swanson
President of Station Operations, FOX Television Stations Group

Grace Lyu Volckhausen
Commissioner, New York City Commission on Human Rights

Sunil Wadhwa
Director of Client Services, Gravitas Technology Inc.

William Wong
President & Chief Executive Officer, HSBC Securities (USA) Inc.

Theresa H. Yoon
Senior Relationship Manager, First Republic Bank

HONORARY BOARD

Senator Daniel K. Inouye,
Chairman

Yung Duk Kim, Ph.D.

Loida Nicolas Lewis

Francis Y. Sogi, Esq.

Oscar L. Tang

Procopio U. Yanong, M.D.

The Federation gratefully acknowledges the invaluable contributions of these former board members:

Mir M. Alam
Peter D. Lederer, Esq.
Dong Suk Suh
Usha Wright
Felicia Yieh

“The Asian American Federation has the ability to generate financial support that can assist member agencies in their service to the community. The Federation is also able to work with various media outlets to call attention to specific issues affecting the Asian American community.”

- Dennis Swanson, President of Station Operations, FOX Television Stations Group
THE FEDERATION
TEAM

As of January 2011

STAFF

Cao K. O
Executive Director

Lina Kim
Communications Associate

Hong Shing Lee
Chief Operating Officer

Winnie Li
Fiscal Manager

Howard Shih
Census Programs Director

Michelle Tong, Esq.
Donor Relations Director

Anne Wang
Development Manager

The Federation gratefully acknowledges the dedication of these former staff members:

Julie Chan
Sonja Choi
Anna Lee
Kendra Lee
Kenny Li
Lishia Liu
John Park

CREDITS

Writers/Editors: Sonja Choi, Lina Kim, Hong Shing Lee, Winnie Li, Cao O, Howard Shih, Michelle Tong and Anne Wang


Design: Fresh Concentrate, LLC

Printing: PRINTSOLUTIONS

“Time Warner is extremely proud to be a long-time corporate partner of the Asian American Federation. The Asian American Federation has provided much needed support for New York’s Asian American community for over 20 years, and its impact is immeasurable.”

- Jonathan S. Beane, Executive Director, Diversity and Multicultural Initiatives, Time Warner Inc.
MEMBER AGENCIES

Asian American Legal Defense and Education Fund
Asian Americans for Equality
Asian & Pacific Islander Coalition on HIV/AIDS
APEX
Asian Women’s Christian Association
Asian Youth Center of New York
Brooklyn Chinese-American Association
Charles B. Wang Community Health Center
Chhaya Community Development Corporation
China Institute in America
Chinatown Manpower Project
Chinatown YMCA
Chinese-American Planning Council
Chinese Methodist Center Corporation
Chinese Progressive Association
Coalition for Asian American Children and Families
DAMAYAN Migrant Workers Association
Family Health Project
Filipino American Human Services, Inc.
Flushing YMCA Korean Program
Garden of Hope
Greater Chinatown Community Association

Hamilton-Madison House
Homecrest Community Services
Immigrant Social Services, Inc.
Indochina Sino-American Community Center
Japanese American Social Services, Inc.
Korean American Community Center of New York
Korean American Family Service Center
Korean American League for Civic Action
Korean American Senior Citizens Society of Greater New York
Korean American Voters’ Council
Korean American Youth Foundation
Korean Community Services of Metropolitan New York
Korean Family Counseling and Research Center
Lower East Side Family Union
MinKwon Center for Community Action
New York Asian Women’s Center
Sakhi for South Asian Women
The Sikh Coalition
South Asian Council for Social Services
South Asian Youth Action
Woman In Need Center
YWCA of Queens