SPIRIT OF ASIAN AMERICA GALA SPONSORSHIP OPPORTUNITIES

Yes, I/we pledge our support at the following level:

_____ Diamond Spirit Table(s) @ $100,000 each
- Two tables for ten in the most desirable location
- Corporate display at event
- Podium recognition
- Full page journal ad
- Corporate logo on A/V screen & in journal
- Listing in journal, website & annual report

_____ Platinum Spirit Table(s) @ $50,000 each
- Table for ten in an optimum location
- Corporate display at event
- Podium recognition
- Full page journal ad
- Corporate logo on A/V screen & in journal
- Listing in journal, website & annual report

_____ Gold Spirit Table(s) @ $35,000 each
- Table for ten in a premium location
- Podium recognition
- Full page journal ad
- Corporate logo on A/V screen & in journal
- Listing in journal, website & annual report

_____ Jade Spirit Table(s) @ $25,000 each
- Table for ten in a prime location
- Podium recognition
- Half page journal ad
- Corporate logo on A/V screen & in journal
- Listing in journal, website & annual report

_____ Pearl Spirit Table(s) @ $12,000 each
- Table for ten in a preferred location
- Half page journal ad
- Listing in journal, website & annual report

_____ Silver Spirit Table(s) @ $7,500 each
- Table for ten
- Listing in journal, website & annual report

_____ Individual Ticket(s) @ $500 each

I/We cannot attend, but wish to make a fully tax-deductible contribution of $____________.

Please complete the following information:
Name:__________________________ Company:__________________________
Address:________________________
City, State, Zip:_____________________
Day Phone:________________________ Evening Phone:____________________
E-mail:__________________________

Payment Options:
☐ Enclosed is my check for $________________________.
Make checks payable to Asian American Federation
☐ Please charge $:________________________ to my: ☐ American Express ☐ VISA ☐ MasterCard
Account #:________________________ Expiration Date:______/

Cardholder Billing Address:________________________
Cardholder Billing City, State, Zip:_____________________
Cardholder Name:________________________
Cardholder Signature:________________________

For more information: Contact Anne Wang, Tel: 212.344.5878, ext. 27 or
E-mail:anne.wang@aafederation.org

* Your contribution is limited to the amount in excess of the fair market value of the dinner, which is $205.00 per person.

* Deadline for journal ad and listing is April 8, 2011.
SPIRIT OF ASIAN AMERICA GALA
JOURNAL ADVERTISEMENT FORM

AD RATES  (Non-table purchases, ads only)

<table>
<thead>
<tr>
<th>Position</th>
<th>Cost</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$4,500</td>
<td>6.5&quot;</td>
<td>8&quot;</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$3,000</td>
<td>6.5&quot;</td>
<td>8&quot;</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$2,500</td>
<td>6.5&quot;</td>
<td>8&quot;</td>
</tr>
<tr>
<td>Full page</td>
<td>$1,500</td>
<td>6.5&quot;</td>
<td>8&quot;</td>
</tr>
<tr>
<td>Half page</td>
<td>$   750</td>
<td>6.5&quot;</td>
<td>3.75&quot;</td>
</tr>
</tbody>
</table>

SOLD

See the reverse side for production specifications.

Deadline for all journal ads: April 8, 2011

Please complete the following information:

Name: ____________________________
Company: _________________________
Address: __________________________
City, State, Zip: ____________________
Day Phone: ________________________
Evening Phone: ____________________
E-mail: ____________________________

Payment Options:

- Enclosed is my check for $ ________________.
  Make checks payable to Asian American Federation
- Please charge: $ ________________ to my:  □ American Express  □ VISA  □ MasterCard
  Account #: ____________________________  Expiration Date: _______/____
  Cardholder Billing Address:
  Cardholder Billing City, State, Zip:
  Cardholder Name: ____________________________
  Cardholder Signature: _______________________

Due to the advertising nature, tax deductions are not applicable.

[Due to the charitable nature of this publication, agency discounts do not apply.]

AS PART OF SPONSORSHIP/TABLE PURCHASES:

- Enclosed are ad materials for the full page ad I/we are entitled to as part of the purchase of either a Platinum or Gold Spirit Table.

- Enclosed are ad materials for the half page ad I/we are entitled to as part of the purchase of a Jade or Pearl Spirit Table.
SPIRIT OF ASIAN AMERICA GALA
JOURNAL PRODUCTION SPECIFICATIONS

High res PDFs to size preferred. MS Word documents are not accepted.

Mac compatible files with all accompanying contents including fonts and scanned images. Scanned photos must be 300 dpi or higher.

All ads must be made to actual size. Disks should be accompanied by a laser proof of ad to full size.

Messages of Congratulations: You may also print your ad copy in the space below as you would like it to appear in the journal. See above for art/logo requirements.

By email:
E-mail file or PDF to: anne.wang@aafederation.org
Subject line should read: Spirit of Asian America Journal Ad

Disks:
Mac compatible CD to: Asian American Federation
   Attn: Anne Wang
   120 Wall Street, 3rd Floor
   New York, NY 10005

Please be sure to include a laser copy of ad to full size

Questions:
Anne Wang at Tel: 212.344.5878, ext. 27 or E-mail: anne.wang@aafederation.org

For more information about the Asian American Federation:
Visit www.aafederation.org

Please be sure to complete the reverse side of this form.
Deadline for all journal ads: April 8, 2011